

Applying Motivational Interviewing with Client Loss of Change Momentum: Tips and Strategies

Motivational interviewing (MI), as a counseling style, has been shown to be effective with a wide variety of problem behaviors such as substance abuse, adopting healthy behaviors (eating, exercise), treatment adherence and compliance, and other psychological problems. Because of this MI is increasing in popularity. Many practitioners from diverse backgrounds are integrating MI into their clinical repertoire.

This webinar will build on the "Fundamentals of Motivational Interviewing" by introducing participants to the specific application of MI to clinical challenges encountered when clients lose momentum when trying to implement change. These challenges include making slow progress, lapses and relapses, overly ambitious change expectations. After a brief review of the foundational concepts of MI, participants will be introduced to MI consistent strategies to address these common clinical challenges. Each challenge will be briefly discussed followed by proposed MI consistent strategies. The webinar will conclude with a brief overview of the evidence base for MI. Participants will gain the most benefit by having completed the Fundamentals of Motivational Interviewing webinar prior to this one.

Target Audience

Psychologists Social Workers Counselors
Therapists Psychiatrists Nurses
Course level: Intermediate

Learning Objectives

At the end of this seminar, participants will be able to:

1. Describe the philosophy or spirit of Motivational Interviewing.
2. Explain the MI perspective of clients' loss of momentum when changing.
3. Identify different clinical challenges associated with client loss of momentum.
4. Identify MI consistent and inconsistent strategies to address these clinical challenges.
5. Cite the current research supporting the efficacy of Motivational Interviewing.

Seminar Schedule

The webinar outline is attached. See the Live Webinar page for the start and end times.

Outline

10:00(EST) – 10:15 Welcome and Introduction

10:15 – 10:15 Common clinical challenges

10:15 – 11:45 Ambivalence about change

11:45-12:00 Five clinical strategies

Our seminars are available in two formats. The first is a live, interactive webinar. If the webinar time is not convenient for you, you can purchase the Home Study version. It is a recorded version of the webinar. You will have to pass a test to earn CE's for both the live webinar and the Home Study version.

Continuing Education Credit

To earn CE's, you must attend the entire webinar. No partial credit is available. For both the webinar and the home study version, you will have to pass a post-test with 80% correct and complete a seminar evaluation to earn the certificate. You can take the test up to three times. Participants will earn 2 CE's for attending once they have completed these requirements.

PSYCHOLOGISTS: tzkseminars is approved by the American Psychological Association to sponsor continuing education for psychologists. tzkseminars maintains responsibility for this program and its content.
SOCIAL WORKERS: tzkseminars, llc, Provider Number 1242, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: 3/28/25 to 3/28/28. Social workers completing this course receive 2 general continuing education credits.

COUNSELORS: tzkseminars has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6621. Programs that do not qualify for NBCC credit are clearly identified. tzkseminars is solely responsible for all aspects of the programs.

tkkseminars is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #0024.

tkkseminars is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed creative arts therapists #0001.

tkkseminars is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed marriage and family therapists #0003.

tkkseminars is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed mental health counselors #0004.

tkkseminars is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed psychoanalysts #0002.

tkkseminars is recognized by the New York State Education Department's State Board for Psychologists as an approved provider of continuing education for licensed psychologists #PSY-003.

tkkseminars is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

The Presenter

Michael Madson earned his PhD in counseling psychology from Marquette University in 2005. He is a Professor in the Clinical Psychology Program and coordinates the substance use treatment emphasis at Adler University in Chicago. Dr. Madson is a Licensed Psychologist and has directed Brief Alcohol Screening and Interventions for College Students and teaches graduate classes in assessment and treatment of substance use disorders. He is a Motivational Interviewing Network of Trainers trained educator and co-author of the book Fundamentals of Motivational Interviewing: Tips and Strategies to Address Common Clinical Challenges. Dr. Madson was the Director of Faculty Development and Training Fidelity for the project Screening and Brief Intervention and Referral to Treatment Training for Medical Students and Residents in Mississippi funded by the Substance Abuse and Mental Health Services Administration. He was also the Motivational Interviewing Director for Hub City Steps, an MI enhanced lifestyle intervention aimed at reducing hypertension among African American individuals funded by the National Institute for Minority Health and Health Disparities. He has provided clinical services at the Milwaukee VA, the Medical College of Wisconsin in the Department of Plastic & Reconstructive Surgery and the Transplant Department, and at Rogers Memorial Hospital in the OCD unit.

General Information

The tzkseminars educational planning committee members and this seminar's presenter have no relationship with any ineligible companies—those whose primary business is producing, marketing, selling, reselling, or distributing healthcare products used by or on patients.

Individuals with a disability or special need can go to tkkseminar.com to the Contact page to request accommodations.

This seminar has been reviewed and approved by Keith Hannan, Ph.D., Laura Davie, LICSW, Tina Jenkins, Psy.D., and Loreen Yearick, MSN, RN. This approval expires on March 1, 2028.

To cancel a registration, go to the Contact page. You will be charged \$30 for any cancelled registration.

If you would like to file a grievance, go to tkkseminars.com and read our Grievance Policy. Then, you can file a grievance on our Contact page. You can also send a written grievance to:



tkkseminars, LLC
168 West Lake Drive
Annapolis, Md. 21403